

Client Name

Address ♦ (Phone) ♦ Email

ART DIRECTOR

An innovative and highly conceptual leader with a proven track record of bring fresh perspective to creative problems. Utilizes exceptional interpersonal skills to interface with clients in a multi-cultural environment and also to manage teams of freelancers and vendors. Over a decade of experiences developing marketing communications based on client briefs from concept to production. A highly reputable conceptual art director able to execute vision throughout all media. Proven success with brands such as Ribena and Freesat and experience on integrated 360 campaigns such as Koleston and Nokia.

AREAS OF EXPERTISE

- Art Direction
- Television Campaign Development
- Digital Design
- Content Management
- Business Communications
- Cost Estimation
- Adobe Illustrator
- Microsoft OS
- Apple OS
- Campaign Creation
- Marketing Communications
- Client Presentations
- Report & Evaluation Summaries
- Print Design
- Layout
- Video Direction
- German (novice)
- Microsoft Office
- Vendor Management
- Client Services
- Oral & Written Communications
- Workflow Management
- Market Research
- Negotiations
- Quark
- Adobe Photoshop & InDesign
- Hungarian (native)

SELECTED CLIENTS

Bioblocks • Suxy Meszoly • Virgo E-books Publishing • Dog Chow • Nokia • P&G • Pepsico • Freesat • Blackberry • Nestea • Nike • O2 • Fosters • Wilkinson • Bailey's • Debenhams • VW • Burger King • Truth • T-Mobile • Euro Hypo Bank • MOL • McDonald's • SCA

CHRONOLOGY

FREELANCE ART DIRECTOR	2012 - Present
NIGHT AGENCY , New York, NY	2014
ARNOLD KLP , London, England	2010 - 2012
SAATCHI&SAATCHIX , London, England	2010
ALBION , London, England	2010
WIEDEN+KENNEDY , London, England	2010
VCCP , London	2010
JWT , London	2009 - 2010
CRISPIN PORTER + BOGUSKY , Boulder, CO	2007
LOWE , New York	2007
SAATCHI&SAATCHI , Frankfurt, Germany	2007
IEA-DPC , Hamburg, Germany	2006 - 2007
GREY , Budapest, Hungary	2004 - 2006
DDB , Budapest, Hungary	2003 - 2004
AVIVA LIFE & PENSION INSURANCE COMPANY , Marketing Assistant, Budapest, Hungary	2001 - 2002

EDUCATION & AWARDS

D&AD in book Award, 2007

Film Direction Course, Sarah Lawrence College, Bronxville, NY
Art Director Portfolio (*full scholarship*), Miami Advertising School, Hamburg, Germany
Master of Arts, American Studies, SZTE University of Szeged, Hungary
Bachelor of Arts, English and Management, SZTE-JGYTF Teacher's Training College, Hungary